

EXPLAINER VIDEO in style of Dollar Shave Club

NARRATOR

Hello. I know what you're thinking.
What an exciting night, an impromptu
party at my place, friends, booze
and music.

A party pops up out of no where, and people sitting round
drinking and chatting

NARRATOR

Perfect. But wait. I know what
you're thinking now... shit. I don't
have a plan for party. Besides, a
party without a plan is like boat
with no oars, you can let it drift
and hope it goes somewhere exciting.
What do you expect it's an impromptu
party. How can it get better than
this. Wrong.

Taking a look at the Soiree app, it shows it's design and
also the party features.

NARRATOR

If you have the Soiree app on your
phone, your impromptu party can be
fucking amazing!

NARRATOR

With Soiree you can have a party bus
come straight to you and take you on
a night to remember. Unlike any
impromptu party you had in college.

A hostess and DJ come into frame and are smiling having a
good time, and also a map with dots indicating all the best
bars in town.

NARRATOR

With a hostess, DJ and your areas
best clubs, bars and pubs along the
way, we got you covered. Now that's
a fucking party.

A red solo cup flies through the air, someone catches it.

NARRATOR

What's that I hear you through the
screen asking? Where's the booze?
Well you got some from your
impromptu party don't you? Bring it
with you. Our buses are BYOB, so you

don't have to pay through your ass
for bar drinks.

On the bus, with a party going on inside.

NARRATOR

Our buses our BYOB, they are also
BYOF, BYOP and BYOBFF. That stands
for, Bring your own fun, Bring your
own party and Bring your own best
friend forever... I mean come on we
can only provide so much.

Back off the bus.

NARRATOR

But that's all you need. A Party bus
straight to your door, access to the
best clubs and bars in town and a
night to remember. Remember Soiree
when you have your next party... and
invite me to.

Party scene erupts more excitingly.