

WHITE SCREEN REMINISCENT OF THE OLD PC vs MAC COMMERCIALS

Waters and BlackMP

BLACK MP

Hello I'm Black MP.

WATERS

Hello I'm every other brand of water out there.

BLACK MP

Water why are we doing this again?

WATERS

It's a simple, effective way to show everyone that we, the water companies of the world, are better.

BLACK MP

But.. why spend so much money on a white screen?

WATERS

What you don't like? Is the 20th century too hip for you?

BLACK MP

Uhm..no... we give back to our community in a one of a kind affiliate program. 'A' it helps people's audiences over social media get hydrated and healthy and 'B' get's our message out there faster and more cost effectively. And it's the 21st century.

Pause.

WATERS

Whow... can anyone join?

BLACK MP

Fo sho!

WATERS

That's so fresh!

BLACK MP

No.. just no.